



# ANNUAL REPORT


2021-2022




## Natun Projonmo Uddakta Unnayan Foundation

159, PC Culture Housing Society, Shyamoli, Dhaka-1207

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# ANNUAL REPORT



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**Natun Projonmo Uddakta Unnayan Foundation (NPUUF)**

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**Natun Projonmo Uddakta Unnayan Foundation (NPUUF)**

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## Publication

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Message From The

## Chairperson



Conceptually we have a heritage belief that population is a burden for obtaining socio-economic growth for Bangladesh. However, this concept has now been changed. It has been often said that the population of Bangladesh has been converted as human capital to boost-up economic growth for Bangladesh. The production in the agriculture sector has tremendously increased with four time higher compared to the past decades. The intensive use of land and application of advanced technology, proper system of irrigation and appropriate use of modern inputs have been influenced for this growth. There

is no debate that without active participation of the population at firms

level the desired level of growth could not be achieved.

We are now in the age of ICT revolution. Apparently it has been stated that new generation specially the qualified new generation have been appeared as a backbone and engine of sustainable socio-economic growth for Bangladesh. The Government of Bangladesh and the private sector business community have been planned and targeted to graphs and encourage the new generation for making a breakthrough in the process of development. Certainly, it requires a conducive environment and structured platform for the new generation to come forward in the process of ICT revolution.

It is a fact that every year the qualified graduates and post-graduates have been added in the labor market in Bangladesh to searching jobs for their survival. The limited opportunity of jobs in the labor market has become a big challenge for the country compared to the size of qualified new generation. The wheel of the society and the process of ICT revolution could not functionally achieve at a desire levels without active involvement of the new generation.

Considering the ground realities and reviewing the entire situation, we have established a foundation namely the “Natun Projonmo Uddakta Unnayan Foundation” with the approval of the competent authority of the Government of the People’s Republic of Bangladesh.

The newly created Foundation may achieve its goal through active co-operation & system of public private partnership. We have already formulated diversified plan and programs to extent our support for building the carriers of the new generation as entrepreneurs and new business creation along with other suitable and commercially viable activities for social and national development subsequently. So, that they become self-reliant functionally by their talent & efforts and subsequently contribute enough to the process of socio-economic growth for Bangladesh. We are cordially inviting all with new thoughts, programs and assistance. Your cooperation and assistance in this regard would be our highest source of capital towards a quality and excellence journey.



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Sagufta Sultana  
Chairman  
Natun Projonmo Uddakta Unnayan Foundation  
NPUUF



## At a Glance Of NPUUF

### Registered Name

**NATUN PROJONMO UDDAKTA UNNAYAN FOUNDATION (NPUUF)**

### Registration Authority

**Department  
Of Social  
Welfare**

Reg.No:  
DHA-09234

**Department Of  
Women Affairs**

Reg. No:  
Dhaka-  
580/2022

**NGO Affairs  
Bureau**

Reg. No:  
Applied



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web: [www.natunprojonmouddakta.org](http://www.natunprojonmouddakta.org)

# OUR PRESENCE



নতুন প্রজন্ম উদ্যোক্তা উন্নয়ন ফাউন্ডেশন  
NATUN PROJONMO UDAAKTA UNNAYAN FOUNDATION

Naton Projonmo Uddakta Unnayan foundation (NPUUF) work all over the Bangladesh.



## ABOUT NPUUF

Natun Projonmo Uddakta Unnayan Foundation (NPUUF) is a non-profitable, Capacity Building, Income Generated, Research, Training, Consultancy, voluntary & Social Development Organization. **NPUUF** established in 15<sup>th</sup> March, 2016 with the approval of the competent authority (Directorate of Social Services-Dhaka Office) of the Government of the People's Republic of Bangladesh. The core objective of this foundation is to establish a Discrimination-free Climate Resilience Society through human rights, capacity building, Income generate, women empowerment. Provide extensive support to the new generation through different programs and activities those who wish to build their carrier as entrepreneur and new business creation for sustainable socio-economic growth for Bangladesh is an Important Objective of the Foundation.

NPUUF is working for Developed lives of disadvantage helpless people with sustainable livelihood development, safe environment, preservation of human rights, energy development, water, sanitation, hygiene, disaster risk reduction, adaptation to climate change affects, women and child rights, education and healthcare.

**NPUUF** aspires for a society free from exploitation, oppression, starvation where every individual will be able to live in peace, harmony and justice. Every individual will be able to enjoy the basic rights as a member of the society and know about love. **NPUUF** believes that the beneficiaries will play active role for their own development

The wheels of the society and all sort of socio-economic activities and programs have been moving towards sustainable economic growth for the country. The women empowerment and code of values of the women have also come into enforcement with so many social and economic activities. The activities and the programs so far implemented by the government and the private sector have created a multiplier effects for obtaining this growth.

Natun Projonmo Uddakta Unnayan Foundation (NPUUF) is working for those women who are being subjected to other forms of abuse, including sexual abuse. NPUUF is also work for the child rights. We work at root level their discrimination is specially women, Girls. They are deprived at Economically, Socially, Physically and Mentally. We want to stop these and we are working with these issues. High levels of women violence and insecurity have a destructive impact on a community development, affecting economic growth and often resulting in long standing grievances among communities that can last for generations. Sexual violence, crime, exploitation and torture are also prevalent where there is conflict or no rule of law, and countries must take measures to protect those who are at risk.

The issue of reducing the level of poverty and generating employment is one of the crucial agenda for Bangladesh. The calorie intact in the per-head consumption line has also increased at a desire level of satisfaction which leads to sustain the living standard of the people of Bangladesh. The active participation of the qualified new generation from different academic institutions and discipline who wish to build their carrier as "Entrepreneur and New Business Creator" have no alternative in this regards. Certainly, its require an awareness building, mutual dialogs, proactive programs, innovative devices and support by which the new generation would get opportunity and facilities to actively participate in this particular process of revolution. It is a fact that without appropriate platform and conducive environment the talent and the creativity of the new generation could collectively accommodate the positive sprite towards the process of development. Considering the dire needs and demand and also reviewing the situation of the new



generation we have established “Naton Projonmo Uddakta Unnayan Foundation (NPUUF)” for Bangladesh.

The main goal of this foundation is to develop a hunger-free and climate resilience community through establishing human rights, enhancing women empowerment and advancement of Socio-economic status.

It is needed to be a successful human resources development organization which is very important. To this effect appropriate programs are being designed and implemented by the specialized people for relevant skill development to the poor and distressed people of Bangladesh so that they are be self-reliant through appropriate employment.

NPUUF

## OUR THEORY OF CHANGE



- ✚ **Women Empowerment & Women and child rights**
- ✚ **Better Education and healthcare.**
- ✚ **Adaptation to climate change affects.**
- ✚ **Motivate job creation as an employer, not a job.**
- ✚ **Creating new entrepreneurs and new businesses**
- ✚ **Demand based skills development training.**
- ✚ **Progress: Achieving quality development and achieving high productivity.**
- ✚ **Achieve economic development and national high growth.**

## VISION & MISSION

### VISION

Establish a Discrimination-free Climate Resilience Society through human rights, capacity building, Income generate, women empowerment.

**NPUUF** strives to empower the disadvantage communities through implementation of integrated programs including capacity building, human rights, Income generated, women empowerment, young entrepreneur's development with sustainable livelihood development, safe environment, energy development, water, sanitation, hygiene, disaster risk reduction, adaptation to climate change affects, women and child rights, education and healthcare.

**NPUUF** aspires for a society free from exploitation, oppression, starvation where every individual will be able to live in peace, harmony and justice. Every individual will be able to enjoy the basic rights as a member of the society and know about love. **NPUUF** believes that the beneficiaries will play active role for their own development

### MISSION



## FOCUS & CORE VALUES

### FOCUS

- To conduct multi-faceted activities to make a suitable Society specially for the women, educated and talented youth community.
- Establishing human rights, enhancing women empowerment and advancement of Socio-economic status are our main focus.

### CORE VALUES

- Development
- Excellence
- Conductor
- National Growth
- Unity
- Cooperation

Policy & Manual

Financila Policy

HR Policy

Procurement Policy

Training Manual

Operation Manual

Gender Manual

## WHAT WE DO



- Develop institutional capacity of the grassroots' organizations and develop leadership quality and managerial competencies for developing self-reliant community;

- Enhance social & economic empowerment of women by minimizing the social discriminations, developing leadership quality and involving them in the process of decision making;



- Create opportunity for employment and income generation with special focus to women for achieving self-sufficiency through inclusive financing and market development;

- Create opportunities to ensure quality education for the dropped out students and out of school children of the river-basin poor community by enrolling them in primary, secondary and life-skills education system and lead to higher education and establishing their rights and social security;



- Improve the health and nutritional status of the Char community through introducing a system of community-led integrated health package by providing health care services and developing local service promoters;

- Provide support to ensure food security for the vulnerable river-basin Char community and enhance livelihood development through introducing modern, disaster resilience and eco-friendly agriculture, livestock and off-farm activities and replicate to other disaster-prone areas;



- Develop the livelihood of the disadvantaged community including the 'people with special needs', ethnic-minorities and Persons With





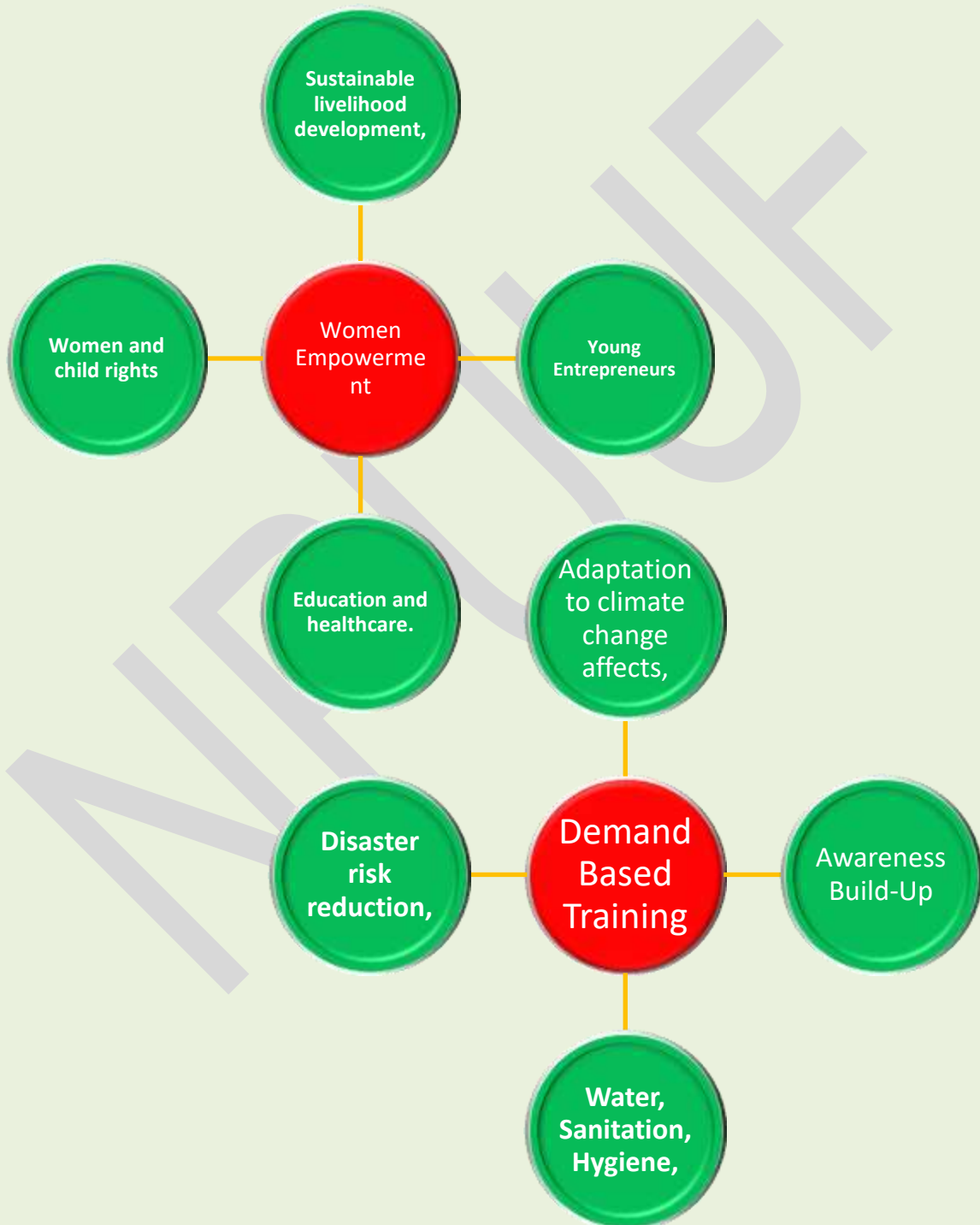
Disabilities (PWD) and mainstreaming them in the process of development;

- Strengthen the process of good governance at local level through community participation and establish human rights of the community stakeholders and access to local resources & services;
- Provide humanitarian supports in crisis to the affected community through providing emergency responses;
- Capacity building for networking activities.
- Survey, Research and Consultancy for development activities.
- Capital formatting for use of local resources.
- Training, Employment and Income Creation.
- Entrepreneur Development
- Gender development and women's institution building.
- Develop capacity of the community for coping up with climate change effects and reducing the disaster risks and damages of lives and assets;
- Agriculture, Livestock, Fisheries and Environment development.
- Human Rights and Legal aids activities.
- Child Rights and child development.
- Disable program, Library, Arts and Cultural program.
- Trafficking and anti-social activities prevention.
- Women empowerment activities.



- Anti-drug and anti-social activity prevention.
- Health, Nutrition & Family Planning activities.
- Public Health, Education and HIV/AIDS activities.
- Conduct disaster preparedness and management activities etc.
- Relief & Rehabilitation activities.
- Climate Change activities for Safe Environment.
- Land Reform activities for Landless peoples.

## WE WORK FOR

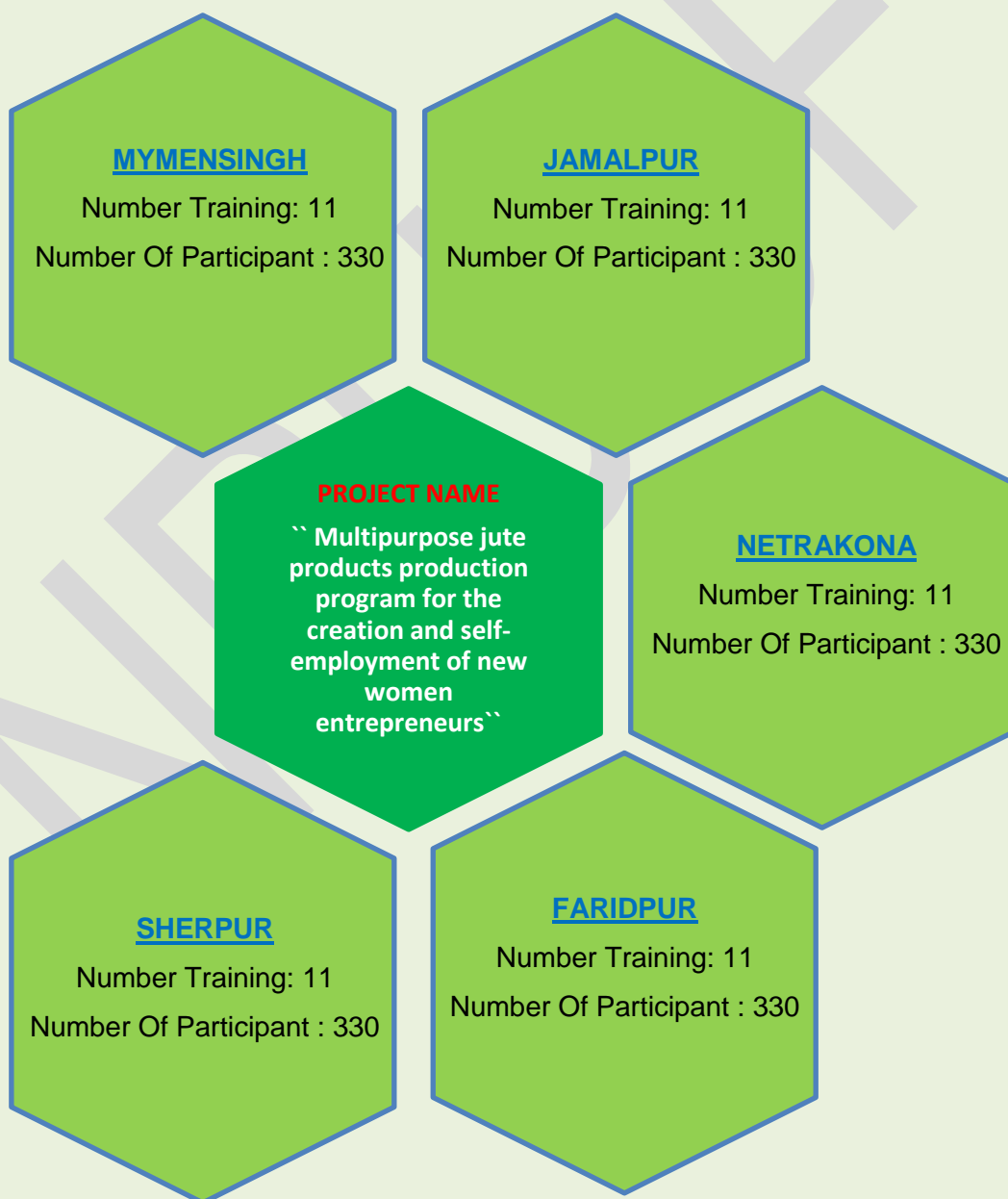




## RECENT WORK STATEMENT OF NPUUF

### Government Project

In the period of 2021-2022, Natun Projonmo Uddakta Unnayan Foundation have been Successfully Implement the Training Under the project ``Multipurpose jute products production program for the creation and self-employment of new women entrepreneurs`` Funding by Department of Women Affairs of Bangladesh.



1650 Participant have been trained by 55 Training Under this Project in the Period of 2021-2022.

## Entrepreneurs Fair

We are very happy to inform that a Vijay Mela is organized for three (03) days (28, 29 and 30 December-2021) on the premises of the Directorate of Women Affairs under the initiative of the Directorate of Women Affairs and New Generation Entrepreneur Development Foundation.

The fair was inaugurated as the chief guest by the Hon'ble Minister of State for Women and Children Affairs, Mr. Fazilatun Nesa Indira MP.

Mr. Saidul Islam, Secretary, Ministry of Women and Child Affairs was present as a special guest.

Director General (Grade-1) of the Directorate of Women Affairs Mr. Ram Chandra Das was present as the president of the fair.

Additional Secretary of the Ministry of Women and Child Affairs, Mr. Farida Parveen, Director of the Directorate of Women Affairs, Mr. Manowara Ishrat and Director of the program entitled "Multi-faceted jute product production for the purpose of creating new women entrepreneurs and self-employment" Farhana Akhtar were present.

Sagufta Sultana, Chairman of New Generation Entrepreneur Development Foundation was also present.

The invited guests visited the fair and expressed their satisfaction with the products produced by the entrepreneurs. He pointed out the need to hold such fairs in the future and gave instructions to continue them. Special thanks to Ekatar TV and Machranga TV for telecasting the fair.

### Photo



## Closing Ceremony Of The Project

The concluding workshop of the training program on “Multipurpose jute product production for the purpose of creation of new women entrepreneurs and self-employment” in the implementation of the Directorate of Women Affairs of the Government of the People's Republic of Bangladesh and in collaboration with the New Generation Entrepreneur Development Foundation was held at the Directorate of Women Affairs, Dhaka Multipurpose Hall Room, 5th Floor on 22/06 /2022 is held every Wednesday. Mr. Md. Hasanuzzaman Kallol, Hon'ble Secretary, Ministry of Women and Child Affairs was present as the chief guest on the occasion. Muhammad Wahiduzzaman, Additional Secretary, (Office Administration Wing), Ministry of Women and Child Affairs was present as special guest.

Dr. A.A.Mo. Mohiuddin Osmani, Additional Secretary, (Office Operations Division), Ministry of Women and Child Affairs. Dr. Mohiuddin Ahmed, Additional Secretary, (Office Development, Planning and Statistics Division), Ministry of Women and Child Affairs. Md Tariqul Alam, Project Director, IGA Training Scheme (Additional Secretary), Directorate of Women Affairs.

The program was presided over by Mr. Farida Parveen, Director General, Directorate of Women Affairs, Dhaka.

Also present as a guest was Mr. Monowara Ishrat, Director, (Joint Secretary), Directorate of Women Affairs, Dhaka.

Farhana Akhtar, Program Director “Manufacturing of Multipurpose Jute Products for New Women Entrepreneurship and Self-Employment” training program was present.

Also present was Sagufta Sultana, Chairman, New Generation Entrepreneur Development Foundation.

The guests present were satisfied with the success of the program and expressed interest in implementing the program as a project at the next stage.

### Photo



## Opening & Certificate Distribution Program In Netrakona

In the implementation of the Directorate of Women's Affairs of the People's Republic of Bangladesh Government and in collaboration with the New Generation Entrepreneur Development Foundation, the training program entitled "Multifaceted jute product production for the purpose of creating new women entrepreneurs and self-employment" was inaugurated for the fourth quarter of 2021-2022 financial year for the 10-day long package training, the third quarter Distribution of certificates among the trainees and display of products produced by the trainees was held at the circuit house conference room of Netrakona district on Saturday 04/06/2022.Saturday.

Mr. Farida Parveen, Director General, Directorate of Women Affairs, Dhaka, was present as the chief guest on the occasion. Mr. Monowara Ishrat, Director, (Joint Secretary), Directorate of Women Affairs Dhaka was present as special guest.

The program was presided over by Mr. Anjana Khan Majlish, Deputy Commissioner, Netrakona. Nazneen Sultana, Deputy Director of Women Marriage Directorate of Netrakona District and Farhana Akhtar, Director of the said program were present.

Sagufta Sultana, Chairman of New Generation Entrepreneur Development Foundation was also present.

All the present guests wish the success of the program.

### Photo





## Opening & Certificate Distribution Program In Mymensingh

In the implementation of the Directorate of Women Affairs of the Government of the People's Republic of Bangladesh and in collaboration with the Natun Projonmo Uddakta Unnayan Foundation, the successful inauguration of the 10-day training package of the training program titled "Creation of new women entrepreneurs and production of multi-faceted jute products for the purpose of self-employment", distribution of certificates among the past trainees and production of the trainees. The Product Showcase was held on Friday 29/10/2021 at Advocate Tarek Smriti Auditorium, Mymensingh District.

Ram Chandra Das, Director General (Grade-1), Directorate of Women Affairs, Dhaka, was present as the chief guest on the occasion.

Manowara Ishrat, Director, (Joint Secretary), Directorate of Women Affairs Dhaka was present as special guest.

The event was presided over by Mohammad Enamul Haque, Deputy Commissioner, Mymensingh.

Ferdousi Begum, Deputy Director of Women Affairs Department of Mymensingh District and Farhana Akhtar, Director of the program were present.

Sagufta Sultana, Chairman of Natun Projonmo Uddakta Unnayan Foundation was also present.

All the present guests wish the success of the program

### Photo



## **Meeting on Immunization Platform of Civil Society in Bangladesh (IPCSB) on behalf of Rajshahi Division**

We are glad to announce that A meeting was held on Immunization Platform of Civil Society in Bangladesh (IPCSB) on behalf of Rajshahi Division, Dated on 11.01.2022 at Natun Projonmo Uddakta Unnayan Foundation-Bangladesh Dhaka Office. All the focal person from each District were present in this meeting. The Meeting was started at 3.30 p.m. This is the first meeting on Immunization Platform of Civil Society in Bangladesh(IPCSB). Sagufta Sultana, Chairman of Natun Projonmo Uddakta Unnayan Foundation Presided over the meeting.

The meeting was started with the recitation of the Holly Quran by Md. Habibur Rahman, Chief Coordinator of Natun Projonmo Uddakta Unnayan Foundation.

From the first of meeting Focal person of Barisal Division Md. Moniruzzaman welcomed everybody for attending this meeting in time and said what we are doing and what is our future goal. He delivered welcome speech and discussed the background of IPCSB, future activities and opportunities of IPCSB. All participant completed their registration in prescribed form.

After that everybody introduced himself by speaking his name, designation, Organization and experience in EPI/ Health related activities.

Then Md. Habibur Rahman Member of IPCSB discussed the Mission and Vision of IPSCB. He discussed the highest level of Immunization coverage in Bangladesh in a joint effort with the government of Bangladesh and civil Society organization platform

In the middle of the meeting Co-ordination Committee was formed by taking from every body's opinion.

And after that everyone including all elected members in IPCSB Rajshahi were welcomed with beautiful red rose by Sagufta Sultana, Chairman Natun Projonmo Uddakta Unnayan Foundation.

At the end of the meeting Newly Elected Chairperson of IPCSB Rajshahi Division and also the Chairperson of Natun Projonmo Uddakta Unnayan Foundation delivered her concluding speech. She also discussed the future working area and opportunities of IPCBS in deferent district. She thanked all the participants for attending the meeting. She also specially thanked and expressed her gratitude to Md. Moniruzzama focal person of Barisal area and Md. Mansur Ali Secretary General of IPCSB Rajshahi division for assisting her and implementing primary activities of IPCSB and Success ending the divisional coordination meeting.

The meeting was successfully Completed in the nice performance of Mr. Mansur Ali Associate focal person and newly elected Secretary General, IPCSB Rajshahi.

## IPCSB Meeting Photo





## Training of Trainers (TOT)

The 10-day Training of Trainers (TOT) workshop on Multipurpose Jute Products was conducted with great success from last 14/08/2021 to 23/08/2021 under the banner of Natun Projonmo Uddakta Unnayan Foundation.

In the concluding ceremony of the training program, Farhana Akhtar, Research Officer (Planning), Directorate of Women Affairs, Dhaka and Program Director “Manufacturing of multifaceted jute products for the purpose of creating new women entrepreneurs and self-employment”

Md. Rezaur Rahman, Vice Chairman, Natun Projonmo Uddakta Unnayan Foundation and Managing Director, ITS Solutions Limited and Md. Jahangir Alam, Technology Research and Training Executive, JDPC was present as the special guest

Sagufta Sultana, Chairman, Natun Projonmo Uddakta Unnayan Foundation was present as the President and distributed crests and certificates among the trainees.

“Golden land of golden flakes  
Bangladesh of Jute Products”

The Directorate of Women Affairs of the Government of the People's Republic of Bangladesh and the Natun Projonmo Uddakta Unnayan Foundation jointly initiated the program entitled "Multipurpose Jute Product Production for New Women Entrepreneurship and Self-Employment" to improve technical skills, capacity building and provide quality training to the appointed resource persons. The training workshop was organized in an effort to raise awareness.

### Photo





## Business Management Training

A 5-day training program on business management implemented by Sme Foundation and Associate by Natun Projonmo Uddakta Unnayan Foundation was held in Mymensingh district on 22-26 February 2022.

About 30 participants attended the training. Certificates are awarded to participants at the end of the training.

Md. Rukan Uddin Bhuyan, Deputy Director, Department Of Youth Development, Mymensingh distributed certificate among the participant at closing ceremony of Mymensingh



# Business Management Training

A 5-day training program on business management implemented by Sme Foundation and Associate by Natun Projonmo Uddakta Unnayan Foundation was held in Faridpur district on 22-26 February 2022.

About 30 participants attended the training. Certificates are awarded to participants at the end of the training.

Sagufta Sultana, Founder Chairman of Natun Projonmo Uddakta Unnayan Foundation distributed certificate among the participant at closing ceremony of Faridpur.





# Swadeshi uddakta

## Online Business Platform



### স্বদেশী উদ্যোক্তা কি?

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার অনুমোদিত (রেজি: নং: ঢ-০৯২৩৪) নতুন প্রজন্ম উদ্যোক্তা উন্নয়ন ফাউন্ডেশন কর্তৃক পরিচালিত নতুন প্রজন্মের উদ্যোক্তাদের জীবনমান উন্নয়নের নতুন এক সম্ভাবনার সিঁড়ি স্বদেশী উদ্যোক্তা-অনলাইন বিজনেস প্ল্যাটফর্ম। দেশের প্রত্যন্ত অঞ্চলের অনেক উদ্যোক্তাই গুনগত মানসম্পন্ন দেশীয় পণ্য উৎপাদন করছে ঠিকই, কিন্তু সঠিক মূল্যে বিক্রির কোন মাধ্যম পাচ্ছে না। সেই সকল উদ্যোক্তা এবং তাদের উৎপাদিত দেশীয় পণ্যটি বাজারজাতকরণ এবং জাতীয় পর্যায়ে উপস্থাপন করাই স্বদেশী উদ্যোক্তার মূল লক্ষ্য। স্বদেশী উদ্যোক্তা-ই হবে সেই মাধ্যম যেখানে উদ্যোক্তারা তাদের উৎপাদিত গুনগত মানসম্পন্ন দেশীয় পণ্যটি বিক্রি করতে পারবে এবং ভোক্তারাও ন্যায্য মূল্যে নির্ভেজাল পণ্যটি সহজে ক্রয় করতে পারবে। একতা শৃঙ্খলা সহযোগীতামূলক পরিবেশ সৃষ্টির মাধ্যমে নতুন প্রজন্মের উদ্যোক্তা এবং ভোক্তা সমাজের সমন্বয়ে দেশের অর্থনীতিকে উন্নয়নের মূলশ্রোতধারায় সম্পৃক্ত করাই স্বদেশী উদ্যোক্তার প্রধান চ্যালেঞ্জ। সব ধরনের ভেজালমুক্ত দেশীয় পণ্যের ব্যাপারে শতভাগ নিশ্চয়তা দিতে স্বদেশী উদ্যোক্তা প্রতিশ্রুতিবদ্ধ। স্বদেশী উদ্যোক্তার বিক্রয়লব্ধ একটি অংশ ব্যয় করা হবে দেশের পিছিয়ে পড়া অসহায় জনগোষ্ঠীর জীবনমান উন্নয়নে এবং উদ্যোক্তা উন্নয়ন মূলক বিভিন্ন কর্মকাণ্ডে।

### স্বদেশী উদ্যোক্তা কেন?

নতুন প্রজন্ম উদ্যোক্তা ফাউন্ডেশন এর অন্যতম প্রধান লক্ষ্য নতুন প্রজন্মের বিশেষ করে শিক্ষিত বেকার যারা চাকুরির পরিবর্তে উদ্যোক্তা ও ব্যবসায়ী হিসেবে ক্যারিয়ার প্রতিষ্ঠায় উৎসাহী এবং স্বাবলম্বী হয়ে নিজেদের প্রতিষ্ঠা করতে ইচ্ছুক তাঁদেরকে চাহিদাভিত্তিক দক্ষতা উন্নয়ন প্রশিক্ষণ ও বহুমুখী বিজনেস সাপোর্ট সার্ভিস প্রদান করা ফাউন্ডেশন এর প্রধান লক্ষ্য। এ প্রক্রিয়ার আওতায় সমাজসেবা ও

সমাজকল্যাণে নতুন প্রজন্মকে অধিক কলেবরে সম্পৃক্ত করা ফাউন্ডেশন এর অন্যতম প্রধান কাজ। সমাজ ও জাতীয় উন্নয়নে নতুন প্রজন্মের কোন বিকল্প নেই। বলার অপেক্ষা রাখে না যে, পরিবার, সমাজ ও জাতীয় উন্নয়নে বাংলাদেশের নতুন প্রজন্ম অন্যতম প্রধান চালিকাশক্তি এবং চাবিকাঠি। এ ধরনের সামগ্রিকতাকে বুঝে এবং বিশ্লেষণ করে নতুন প্রজন্ম উদ্যোক্তা উন্নয়ন ফাউন্ডেশন নতুন প্রজন্মের উন্নয়নে সারাদেশ ব্যাপি বহুমুখী উন্নয়নমূলক কর্মকান্ড ও প্রশিক্ষণ কর্মসূচি বাস্তবায়ন করে চলেছে। দেশের বিভিন্ন জেলায় বহুমুখী কর্মকান্ড ও প্রশিক্ষণ কর্মসূচি পরিচালনা করতে গিয়ে ফাউন্ডেশন অনুধাবন করতে পারে যে দেশের প্রত্যন্ত অঞ্চলের উদ্যোক্তারা তাদের নিজস্ব উদ্যোগে উৎপাদিত গুনগত মানসম্পন্ন পণ্য হওয়া সত্ত্বেও বিক্রি করতে গিয়ে বহুমুখী প্রতিবন্ধকতার সম্মুখীন হচ্ছে। এর ফলে দেশীয় উদ্যোক্তারা তাদের উৎপাদিত দেশীয় পণ্যের চাহিদা তৈরিতে এবং দেশীয় অর্থনীতিতে তেমন কোন উল্লেখযোগ্য অবদান রাখতে পারছে না। যার প্রভাবে উদ্যোক্তা হারাচ্ছে তার উপযুক্ত পণ্য উৎপাদনের সক্রিয়তা, ক্রেতা হারাচ্ছে নিজ দেশে উৎপাদিত সেরা পণ্যটি ব্যবহারের সুযোগ এবং দেশ হারাচ্ছে বিশাল এক সম্ভাবনাময় অর্থনৈতিক ক্ষেত্র। এ কারণে আমাদের দেশ থেকে দেশীয় পণ্যের ব্যবহারের কদর এবং আগ্রহ অনেকাংশে কমে যাচ্ছে। দেশীয় উদ্যোক্তাদের উৎপাদিত পণ্য বাজারজাত করণের মাধ্যমে তাদের জীবনমান উন্নয়ন এবং সেই সাথে দেশের ভোক্তা সমাজের হাতে ন্যায্য দামে সেরা পণ্যটি পৌঁছে দেওয়ার লক্ষ্যেই নতুন প্রজন্ম উদ্যোক্তা উন্নয়ন ফাউন্ডেশন কর্তৃক প্রতিষ্ঠা করা হয়েছে “স্বদেশী উদ্যোক্তা” অনলাইন বিজনেস প্ল্যাটফর্ম।

### কেন স্বদেশী উদ্যোক্তার পাশে থাকবেন?

আপনারা নিশ্চয়ই অবগত আছেন যে, দেশে প্রতিবছর শিক্ষিত নতুন প্রজন্মের সংখ্যা ও ব্যাপ্তি ক্রমাগতভাবে বেড়েই চলেছে। শিক্ষিত নতুন প্রজন্ম পরিবাব, সমাজ এবং জাতির বোঝা নয়। প্রয়োজন শুধু নতুন প্রজন্মকে উদ্যোক্তা এবং ব্যবসা সৃষ্টির মাধ্যমে স্বাবলম্বী ও আত্ম-কর্মসংস্থান সৃষ্টির সুযোগ করে দেওয়া। বর্তমান তরুন প্রজন্ম ভবিষ্যৎ বাংলাদেশের কান্ডারী যাদের সৃষ্ঠ ও সুযোগ্য নেতৃত্বে, দক্ষ কর্মপরিচালনার মেধা উৎসারিত নতুন নতুন সৃষ্টিশীলতায় চিন্তাধারায়, উৎপাদনশীলতায় দেশ অর্থনৈতিক ভাবে সমৃদ্ধির পথে এগিয়ে যাবেন। কিন্তু দুর্ভাগ্যজনক হলেও ভয়ানক সত্য যে, দেশের এই অমূল্য সম্পদ-এই তরুন প্রজন্ম বিশেষ করে শিক্ষিত তরুন প্রজন্ম সৃষ্ঠ পরিকল্পনা, সমন্বয়হীনতা, উপযুক্ত পরিবেশ এবং আমাদের ভিতর লুকায়িত সত্যিকারের দেশ প্রেমের অভাব। সর্বোপরি পররাষ্ট্রের সংস্কৃতি ও বিজাতীয় বহির্বিষয়ের পণ্যের প্রতি আসক্তি আমাদের তরুন প্রজন্মকে আত্মপ্রচেষ্টা ও আত্মপ্রত্যয়ে উদ্ভুক্ত হয়ে প্রচুর সম্ভাবনাময় উৎপাদনশীল দেশজ প্রযুক্তিতে দেশীয় সম্পদকে কাজে লাগিয়ে ক্রেতা উপযোগী পণ্য উৎপাদন করতে অনুপ্রাণিত করছে না।

আমাদের দেশের তরুন এই প্রতিভাবান নতুন প্রজন্মকে উপযুক্ত ভাবে কাজে লাগিয়ে দেশের সম্পদ দিয়েই ক্রেতা উপযোগী ব্যবহার্য পণ্য উৎপাদনশীলতার মাধ্যমে দেশের অর্থনীতির ভীতকে দূরভাবে মজবুত করতে হবে। ছোট ছোট ভুল ত্রুটির মধ্য দিয়েই ইনশাআল্লাহ ওদের মাঝ থেকেই একদিন বড় বড় শিল্পপতি হিসাবে নিজেদের গড়ে তুলতে সক্ষম হবে-হতে পারে সেটা আমার কিংবা আপনার সন্তান। চাকুরী গ্রহীতা নয়, চাকুরী দাতা হবে-এই শ্লোগানকে সামনে রেখেই প্রতিটি পরিবারের অভিভাবকদের মানসিকতাকে পরিবর্তন করার এখনই উপযুক্ত সময়। আমাদের দেশের মেধাবী এই ছেলেমেয়েদের শুধু একটু গঠনমূলক ভাবে পরিকল্পনা মাফিক সামনের পথে এগিয়ে নিয়ে যেতে আমাদের দলবল নির্বিশেষে সবাইকে একই জায়গায় সম মানসিকতায় ঐক্যবদ্ধ হতে হবে।

সুস্থ থাকতে খাঁটি পণ্যের বিকল্প নেই। কিন্তু বর্তমান বাজার জরিপ করে দেখা যায় যে, পণ্যের গুনগত মান ধরে রাখার ক্ষেত্রে অসামান্য ব্যবসায়ীদের অসুস্থ মানসিকতার প্রভাব। আবার পণ্যের গুনগত মান ও দামের ক্ষেত্রে এক অসহনীয় সমন্বয়হীনতা। দেশের ভোক্তা সমাজ ন্যায্য দামে সেরা পণ্যটির জন্য প্রতি মুহূর্তে অপেক্ষারত। ভোক্তা সমাজের উপযুক্ত পণ্য চাহিদা ও রচিবোধকে বিবেচনায় রেখেই নতুন প্রজন্ম উদ্যোক্তা উন্নয়ন ফাউন্ডেশন প্রতিষ্ঠা করেছে-স্বদেশী উদ্যোক্তা। দেশীয় উদ্যোক্তাদের দ্বারা উৎপাদিত সেরা মানের পণ্যটি ন্যায্য দামে আপনার হাতে পৌঁছে দিতে স্বদেশী উদ্যোক্তা অঙ্গিকারবদ্ধ। বিদ্যমান পরিস্থিতির সঙ্গে নতুন এক ব্যবসায়িক ক্রেতা বিক্রেতার বিশ্বাস যোগ্য ভালবাসার সমন্বয় সেতু প্রতিস্থাপনের দৃঢ় প্রতিজ্ঞা নিয়ে স্বদেশী উদ্যোক্তা আবির্ভূত ভোক্তা সমাজের পাশে।

প্রয়োজন শুধু আপনাদের মানবিকতা সম্পন্ন একটু ভালবাসার সহনশীল দৃষ্টিভঙ্গি। আমার-আপনার মানবতা ও ভালোবাসা থেকে ক্রয়কৃত পণ্যটি বদলে দিতে পারে একটি সম্ভাবনাময় জীবন, বাঁচিয়ে তুলতে পারে একটি পরিবার এবং পৌঁছে দিতে পারে দেশকে মান উন্নয়ন উচ্চ উৎপাদনশীলতা অর্জনে। আমাদের এই উদ্যোগ এবং প্রয়াসকে সম্মানের সাথে গ্রহন করার জন্য আপনাদেরকে সবিনয় এবং সবাক্ষব অনুরোধ জ্ঞাপন করছি।

"জয় হোক মানবিকতার  
জয় হোক ঐক্যবদ্ধ প্রচেষ্টার"



# OUR IMPACT



## WORK PLAN FOR 2022-2023

Based on the experiences and the outcome from past years It is needed to be a successful human resources development organization which is very important. To this effect appropriate programs are being designed and implemented by the specialized people for relevant skill development to the poor and distressed people of Bangladesh so that they are be self-reliant through appropriate employment and also for the need of the new generation those who wish to build their carrier as entrepreneurs & new business creation the Natun Projonmo Uddakta Unnayan Foundation has been chalk out the two years' future plan for extending the benefits towards their clients and also for the benefiteres or different social groups. The programs to be implemented in the form of short training, package training, seminar, workshops, round table meeting, awareness programs, Preparation of awareness campaign posters and distribute accordingly, organize rally, formulation of GOB projects to be submitted in the ministries. Besides that, the regular board meeting for the foundation at the head quarter and also in some particular districts levels. Moreover, the chairperson and the other dignitary members of the foundation also attend in the meeting to be invited as and when the meeting to be organized by the ministries and the concern departments.

A good number of women of Natun Projonmo Uddakta Unnayan Foundation have also been developed her selves as entrepreneurs among women friendly technical trade like Beautifications & Parlor Management, Block Boutiques, Diversified Jute Products, Fast Food & Frozen Foods etc. The social development works so far done by the foundation have also created a positive impact for the new generation.

However, based on the experiences of the past years works the Natun Projonmo Uddakta Unnayan Foundation has formulated a very qualitative future plan for the next year by judging the needs of the new generation.

- **Capacity Building Training Services:**

- ✓ 3 Short term Training On Fast Food Preparation at Dhaka.
- ✓ 4 Short term Training On Business Management at Dhaka.
- ✓ 2 Training On New Business Creation Under SME Foundation at Mymensingh.
- ✓ 2 Training On New Business Creation Under SME Foundation at Jamalpur.
- ✓ 2 Training On New Business Creation Under SME Foundation at Netrakona.
- ✓ 2 Training On New Business Creation Under SME Foundation at Sherpur.
- ✓ 2 Training On New Business Creation Under SME Foundation at Faridpur.

- **Seminar On Capacity Building Development:**

- ✓ 1 Seminar on Capacity Building of Entrepreneurs at Rajbari.
- ✓ 1 Seminar on Capacity Building of Entrepreneurs at Mymensingh.
- ✓ 1 Seminar on Capacity Building of Entrepreneurs at Narayanganj.
- ✓ 1 Seminar on Capacity Building of Entrepreneurs at Rajshahi.
- ✓ 1 Seminar on Capacity Building of Entrepreneurs at Shirajganj.

- **Vaccination scheme in Sirajganj district outside EPI program.**
- **Awareness Program**

#### **Save The Tree:**

- ✓ 1 Tree Plantation Program at Rajbari.
- ✓ 1 Tree Plantation Program at Savar, Dhaka.
- ✓ 1 Tree Plantation Program at Shirajganj.
- ✓ 1 Tree Plantation Program at Rajshahi.

#### **Clean the Environment:**

- ✓ 1 Program On Clean the Environment at Mohonpur, Adabor, Mohammadpur, Dhaka.
- ✓ 1 Program On Clean the Environment at Shyamoli, Mohammadpur, Dhaka.
- ✓ 1 Program On Clean the Environment at Adabor Road, Mohammadpur, Dhaka.
- ✓ 1 Program On Clean the Environment at Rajbari.
- ✓ 1 Program On Clean the Environment at Rajshahi City Corporation.

#### **Your Blood, Another Life:**

- ✓ 2 Blood Donation Camp In Shirajganj.
- ✓ 2 Blood Donation Camp In Rajbari.
- ✓ 2 Blood Donation Camp In Rajshahi.

#### **Healthy Life, Happy Life:**

- ✓ 4 Health Camp for Disadvantage People in shirajganj.
- ✓ 4 Health Camp for Disadvantage People in Rajbari.

#### **The Best Entrepreneurs of the year:**

- ✓ Give Award for Best Entrepreneurs of the year 2021-2022

#### **Inventories:**

- ✓ Do Inventories Of All Asset & Liabilities of NPUUF.

## DIRECTOR PANEL



**SAGUFTA SULTANA**  
Chairman  
NPUUF



**MD. ESAM EBNE YOUSUF  
SIDDIQUE**  
Vice Chairman  
NPUUF



**MUSTAFIZ AHMED**  
General Secretary  
NPUUF



**MD. ABDUL KHALEQUE**  
Treasurer  
NPUUF



**MD. SHARIFUL ALAM**  
Organizational Secretary  
NPUUF



**MD. MIZANUR RAHMAN  
MOHIM**  
Publicity Secretary  
NPUUF



**RAWSHON JAHAN**  
Executive Member  
NPUUF



## ADVISORY PANEL



**Chief Adviser**

**Mr. Mirza Nurul Ghani Shovon, CIP.**

President  
The National Association of Small  
and Cottage Industries of  
Bangladesh.



**Adviser**

**Mr. Ahmed Ali Shah,**

Former Deputy General Manager,  
SME Foundation, Ministry of  
Industries, Dhaka.



**Adviser**

**Kaniz Almas Khan**

Founder & Director  
Persona  
Address: Plot-1, Avenue 4, Block-c  
Mirpur-6.

## Photo Gallery

Photo gallery relating to trainings, workshops, seminars, awareness building, motivational programs, meeting of executive committee are shown as under by category.

### Entrepreneurs Fair Photo



## Closing Ceremoni of Project Photo





# Opening & Certificate Distribution Program Netrakona





# Opening & Certificate Distribution Program Mymensingh



## Photo





## Training Photo



## Training Photo





## Training Photo



## Training Photo





## Training Photo



## Training Photo





## Training Photo



# Training Photo





## Training Photo



## Certificate Distribution Photo





## Conveyance Allowance Distribution





## **Natun Projonmo Uddakta Unnayan Foundation (NPUUF)**

159, PC Culture Housing Society, Shyamoli, Dhaka

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[www.natunprojonmouddakta.org](http://www.natunprojonmouddakta.org)